



4th

**Intercontinental
Congress
of Pork Producers
OPORMEX 2025**

"Working together works"
"Trabajando juntos funciona"

Invited Country
**United States
of America**



20-24
MAY·2025



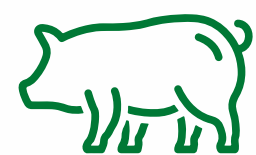
HOTEL, RIVIERA NAYARIT MEXICO



Welcome and Introduction to OPORMEX

OPORMEX is the national organization that works for the interests of pork producers in Mexico.

Committed to professionalizing the sector and delivering high-quality Mexican pork to the most demanding markets worldwide.



8th producer globally, with 1.78 million metric tons (MMT) in 2023.

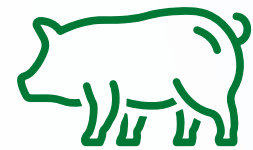


4% annual growth in production.



Pork industry value in 2023:
USD \$5.33 billion.

Mexican Pork Industry in Numbers



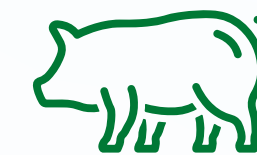
8th producer globally,
with 1.78 MMT.



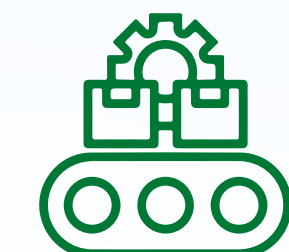
6th exporter,
with **203,000**
tons exported.



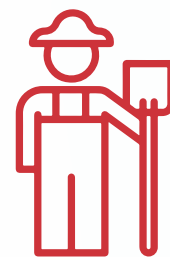
3rd importer,
with **1.48 MMT.**



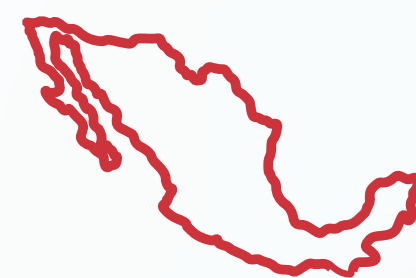
1 million
of commercial
sows.



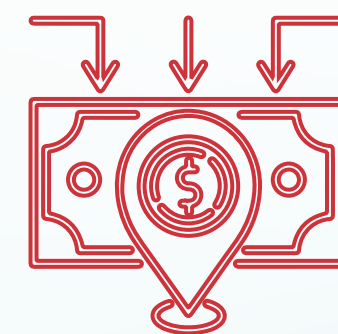
3,800 production
units across the country.



Generates
350,000 direct jobs.



60% of production
is concentrated in
**Jalisco, Sonora, Puebla,
Veracruz, and Yucatán.**



89% of production
is sent to the domestic
market, **11%** for export.



Main export
destinations:

- (69%)**
- (15%)**
- (10%)**



Main import
suppliers:

- (85%)**
- (13%)**
- (2%)**



3.0 MMT. Apparent
consumption

International Participation and Congress Growth

The **OPORMEX Intercontinental Congress** has grown exponentially, becoming the leading forum for pork production in Mexico and Latin America, attracting the most important global players in the pork industry.



12 successful editions
since **2012**.



4 intercontinental editions
with active participation from
pork-producer leading countries.







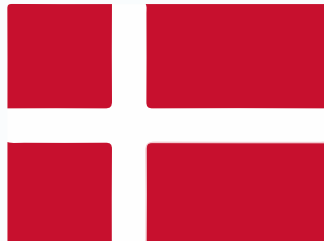





270% growth
in attendance: from **230 attendees in 2012** to **866 in 2024**.



Increase in exhibitors:
from **10 exhibitors in 2012** to **96 in 2024**.

International Participation Table

 Year	 Guest Country	 Total Attendees	 Guest Country Companies	 Other Companies	 Key Topic
2021		635	12	68	Global vision, cross sector collaboration
2022		719	15	69	Production models and biosecurity
2023		846	10	86	Sustainability and efficiency
2024		866	20	76	Innovation and bussiness development

The 2025 Congress: Location and Format



Hotel, Riviera Nayarit, Mexico:



World-class destination, recognized by **Travel + Leisure.**



Just **15 minute** from **Puerto Vallarta International Airport.**



Convention center with a capacity for **3,290 people**, equipped with advanced audiovisual technology.



All-inclusive: Restaurants, entertainment and more.

Congress Format:

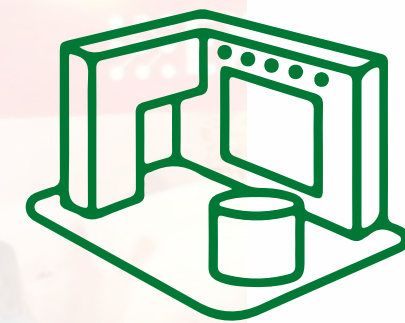
An agenda that **balances work** sessions and **relaxation time:**

▪ **9:00AM to 2:00 PM:** Conferences and Networking sessions (with coffee breaks for visiting the Exhibitors Hall)

▪ **From 2:00 PM onward:** Food, relaxation, and recreational activities at **the resort.**

▪ The resort and its amenities ensure that **attendees stay on-site**, extending networking opportunities and fostering key relationships.

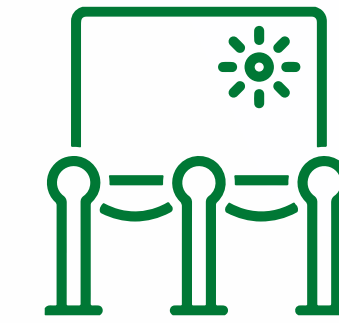
Commercial Opportunities for NPPC



24 commercial and technical booths strategically located at the entrance of the conference hall.



Guaranteed visibility for key pork producers from **Mexico and Latin America.**



Display of **products, services, and innovations** to a targeted audience.

Exclusive Access to Decision Makers:

- Attendance of **owners and executives** from the leading pork companies, facilitating **direct negotiations.**
- **Private meetings** in a dedicated room with clients and potential partners.

*A unique opportunity to **showcase innovations, access key decision makers, and build strategic connections***

Rates and Benefits for the Invited Country

Item	Description
Booth cost	\$ 62,500 MXN + VAT
Booth size	3 x 3 m (9m ²)
Includes:	
Melamine walls (optional)	Can be installed or not depending on customer preference
Fascia with company's name	Up to 20 characters
Electrical outlet and lamp	Double socket and lamp
Carpet	Included
Fascia with company name	1 badge with access to all congress areas
Electrical outlet and lamp	Conferences, commercial area, welcome cocktail, etc



Exclusive Benefits for U.S. Companies:



Special Promotion: For every **ten booths** purchased in the trade show area, one booth will be provided at no additional cost.



Preferential access to business round tables and private meetings with key decision-makers.



Prime location at the entrance of the trade show area, ensuring **maximum visibility** and a **constant flow of visitors**.

Congress Program

Date/Activity	Description
May 20	Arrival of attendees 17:00 to 19:00 hrs. Workshop 19:00 to 21:00 hrs. Inaguration of the trade show & cocktail
May 21	09:00 to 12:45 hrs. Workshops 12:45 to 14:00 hrs. Inaguration of the congress
May 21-23	Conferences from 9:00 to 14:00 hrs. , With coffee breaks to visit the trade show area, each one lasting 45 minutes .
Afternoon and Evening Activities	Free time to enjoy the resort, themed dinner on the beach and casino night in the trade show area.
May 24	Closing of the event and departure of attendees
Key Topics	<ul style="list-style-type: none"> ✓ Economic ✓ Bussiness / Generational Succession ✓ Health / Biosecurity ✓ Innovation and Development ✓ Animal Welfare ✓ Communication

Objective: To share **science-based information** on common issues regarding **pork production** and **marketing**, in a collaborative and friendly environment.



A program designed to foster **collaboration** and **sector development**, creating **strategic relationships** among key players in the pork industry.

Accommodation and Logistics



Luxury accommodation options tailored to every need, in a **heavenly environment** that ensures an **unforgettable stay** during the congress.*

CELEBRATE PARK RESORT HOTEL

- ✓ Master Room Single \$ **24,584** MXN
- ✓ Master Room Double \$ **40,288** MXN
- ✓ Suite 1 Bdr Single \$ **28,768** MXN
- ✓ Suite 1 Bdr Double \$ **44,480** MXN

MAYAN PALACE®

- ✓ Master Room Single \$ **24,584** MXN
- ✓ Master Room Double \$ **40,288** MXN

GRAND LUXXE® RESIDENCE CLUB

- ✓ Master Room Single \$ **46,016** MXN
- ✓ Master Room Double \$ **61,408** MXN



THE GRAND MAYAN®

- ✓ Master Room Single \$ **26,468** MXN
- ✓ Master Room Double \$ **42,384** MXN
- ✓ Suite 1 Bdr Single \$ **35,980** MXN
- ✓ Suite 1 Bdr Double \$ **51,792** MXN

THE GRAND BLISS®

- ✓ Master Room Single \$ **26,468** MXN
- ✓ Master Room Double \$ **42,384** MXN

*This prices will vary according to the monetary exchange rates

*Package dates: May 20-24 (4 nights, 5 days).

*The rate includes: Accommodation, scheduled meals and drinks, access to the trade show area and conferences, welcome cocktail, themed dinner, casino night, and certificate of attendance.



Invitation

We cordially invite **U.S. pork producers and the industry** to join us at this unique event, which will **strengthen the collaboration** between our countries and open new **businesses opportunities** in an environmentally designed for **networking and innovation.**


"Working together works"
"Trabajando juntos funciona"





Information



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